

## Greater Spokane Valley Chamber's Year of Relationship Building

At the Valley Chamber, our mission is to be the catalyst for building relationships, driving collaboration, and championing opportunity in the Greater Spokane Valley. This past year has been one of relationship building for the Greater Spokane Valley Chamber Commerce.

Our dedicated team of eight is fully committed to our mission and play a crucial role in our success. Their tenure and expertise ensure that we continue to help our members thrive.

We have built a steady foundation that supports growth and opens up new opportunities. Our Board of Directors, energized more than ever is actively engaged in the community, proudly representing the Chamber and its mission.

In 2024, have welcomed 136 new members and celebrated 31 ribbon cuttings for new businesses in our community.

Our Annual Report looks back on a few of the many accomplishments made by us and our members this past year. It was an amazing year and couldn't have done it without the support of our members!

### Lance Beck

President & CEO  
Greater Spokane Valley  
Chamber of Commerce

## Executive Committee

**Lance Beck**  
President & CEO

**Brooke Baker Spink**  
Chair, Baker Construction  
& Development, Inc.

**Kevin Brockbank**  
Chair-Elect,  
Spokane Colleges

**Clinton Slovarp**  
Vice Chair, Walmart

**Chud Wendle**  
Vice Chair, Hutton  
Settlement

**Staci Nelson**  
Secretary, Nelson  
Stevenson Consulting

**Phil Champlin**  
Treasurer, HUB Sports  
Center

**Wanda Buddrius**  
Member At-Large, BECU

**Trent Maier**  
Past Chair, Trailbreaker  
Cider

## Board of Directors

**Matt Albright**  
Providence

**Casey Brazil**  
Kiemle Hagood

**Ray Corwin**  
Bank of America

**Chris Duff**  
Spokane Indians

**Tisha Goodman**  
Greenstone Corp

**Grant Guinn**  
Tru by Hilton

**Scott Hislop**  
Wolff, Hislop, & Crockett

**Shelley Johnson**  
Coldwell Banker Tomlinson

**Wade Larson**  
Wagstaff, Inc.

**Joe Morgan**  
Modern Electric Water  
Company

**Neil Muller**  
Acrisure

**Chris Robinson**  
Inland Empire Paper  
Company

**Sarah Russell**  
Inland Imaging

**Suzanne Schmidt**  
4th District Washington  
State Representative

**Chris Severin**  
STCU

**Jim Van Loben Sels**  
Mt. Spokane Ski &  
Snowboard Park

**Doug Yost**  
Cowles Real Estate

**Erica Young**  
Anderson, Peretti & Co.

## Ex-Officio Members (Non-Voting)

**John Guarisco**  
Spokane Valley Fire  
Department

**Cris Kaminskis**  
City of Liberty Lake

**Josh Kerns**  
Spokane County

**Laura Padden**  
City of Spokane Valley

**John Parker**  
Central Valley School  
District

**Randy Russell**  
Freeman School District

**Kyle Rydell**  
West Valley School  
District No. 363

**Brian Talbott**  
East Valley School District

# ANNUAL REPORT 2024

BUILDING RELATIONSHIPS | DRIVING COLLABORATION | CHAMPIONING OPPORTUNITY

**136** NEW MEMBERS **781** TOTAL MEMBERS  
**ADDED IN 2024**

**LARGEST MEMBER CATEGORIES**

- 1** Business & Professional Services
- 2** Nonprofit Organizations
- 3** Finance & Insurance
- 4** Construction Equipment & Contractors
- 5** Government & Education
- 6** Health Care
- 7** Restaurants, Food & Beverage
- 8** Real Estate, Moving & Storage
- 9** Advertising & Media
- 10** Shopping & Specialty Retail

**PROGRAMS & EVENTS**

**232**

In 2024, the Chamber hosted a variety of events and programs to our members to discuss, network, learn, and celebrate the business community. This year we launched our **New Member Orientation**. This program is designed to introduce new members to the Chamber's resources, programs, and networking opportunities. Participants will learn about the benefits of membership, how to get involved, and meet the Valley Chamber Team.

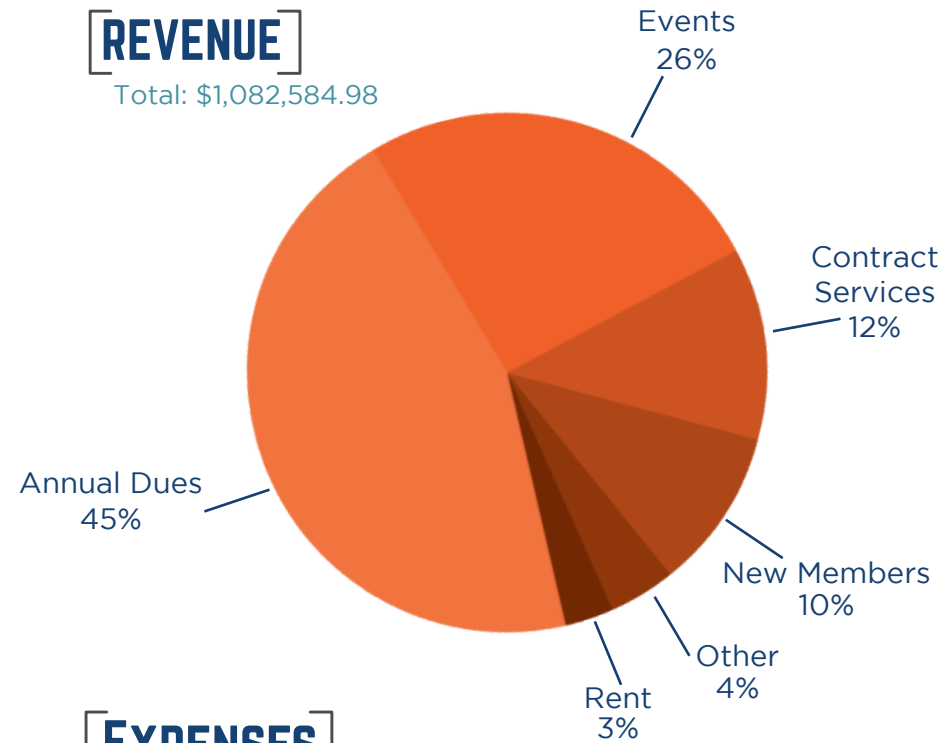
**TOTAL ATTENDEES 4,136**

**31 RIBBON CUTTINGS**

**2024 FINANCIAL REPORT**

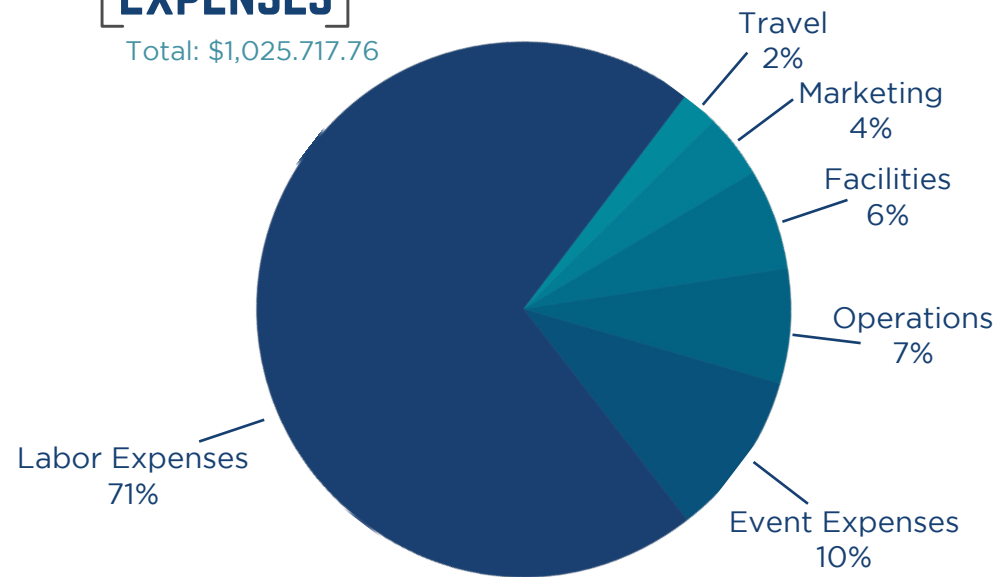
**[REVENUE]**

Total: \$1,082,584.98



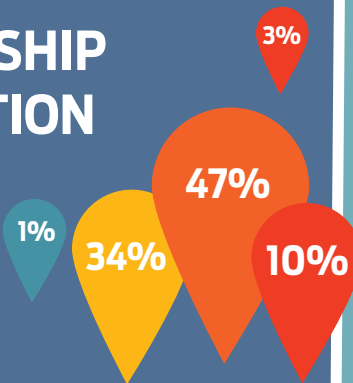
**[EXPENSES]**

Total: \$1,025,717.76



**MEMBERSHIP BY LOCATION**

- 50% Spokane Valley
- 33% Spokane
- 8% Liberty Lake
- 4% North Idaho
- 2% West Plains
- 3% Other



**3** INVESTOR PARTNER  
**12** VISIONARY PARTNERS  
**30** CORPORATE PARTNERS

**82%** MEMBER RETENTION RATE

**ADVOCACY EFFORTS**

**12** Government Action Committee Meetings  
 The Chamber advocated legislature for local businesses and schools during the **Olympia** and **DC** fly-ins.

**10,788** SOCIAL MEDIA

followers across all platforms & **93** newsletters sent



**SCHOLARSHIPS AWARDED**

**\$17,500**

to **six** students by the Spokane Valley Chamber Foundation

**140** NETWORKING OPPORTUNITIES

**5** NETWORKING GROUPS

**10** SIGNATURE EVENTS

**5** STRATEGIC PRIORITIES

- CHAMPION BUSINESS
- DEVELOPMENT & INFRASTRUCTURE
- QUALITY OF LIFE & COMMUNITY
- COMMUNITY HEALTHCARE
- EDUCATION & WORKFORCE

**THE AMAZING SHAKE**

A competition that focuses on teaching students professional skills was held in **3** school districts in **67** classrooms, reaching **1,600** students. The **83** judges of the competition came from **60** member businesses.

**16** AMBASSADORS