



GREATER
SPOKANE
VALLEY
CHAMBER
OF COMMERCE



Spokane Valley Students Launch Careers
Through Manufacturing Connect

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COME BUILD
WITH US



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Dr. Kevin Brockbank
Spokane Colleges

MESSAGE FROM BOARD CHAIR

It is an honor to serve as the 2025 Board Chair for the Greater Spokane Valley Chamber of Commerce. Our Chamber—and our community—stand at a powerful crossroads of growth, innovation, and opportunity.

confidence. Together, we are not just navigating change; we are shaping it.

As your Board Chair, I am committed to advancing the Chamber's mission to be a catalyst for building relationships, driving collaboration, and fostering economic vitality. I believe the most powerful asset we have is the strength of our members—the leaders, entrepreneurs, educators, and community champions who make up the fabric of the Greater Spokane Valley.

Thank you for being part of this journey. I invite you to stay engaged, attend an event, share your ideas, and continue helping us build a region we're proud to call home.

Let's lead with purpose—and step boldly into what comes next.

With gratitude,

Dr. Kevin Brockbank
Chair, Board of Directors
Greater Spokane Valley Chamber of Commerce

The Valley continues to shine as a place where entrepreneurship thrives, where partnerships take root, and where people are invested in building something meaningful—together. From ribbon cuttings to youth programs, from packed-out events to bold conversations around the future of our workforce, I see the deep pride we share in this region—and the determination to make it even better.

We are not without our challenges. Workforce shortages, housing affordability, and infrastructure needs will require coordinated, long-term solutions; but the resilience of our business community—and the vision of our Chamber leadership—give me great

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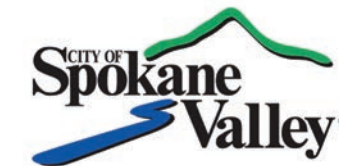
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WELCOME



Lance Beck
President & CEO,
Greater Spokane Valley Chamber of Commerce

Six years ago, I stepped into this role with a clear vision. Since then, we've developed a culture that respects the organization's mission and puts it at the center of our work: to be the catalyst for **Building Relationships, Driving Collaboration, and Championing Opportunity**. That mission remains our North Star—and the reason we've been able to grow, adapt, and lead during a time of change in our region.

Today, the Chamber is not just strong—it's effective. But that impact is only possible because of you. Our staff brings energy and experience to the table, but real progress happens when our members are engaged. Your participation and leadership fuel every initiative we launch. The success we've experienced is not ours alone—it's a shared achievement. And I'm proud of what we've built together.

Thanks to your support, the Greater Spokane Valley Chamber has grown into one of the most respected business associations in **our region**. This is not just about scale—it's about staying relevant. Our Chamber is recognized among peers, and I'm proud to serve on the executive board of the Washington Chamber of Commerce Executives, where our work often serves as a model for others.

This reputation starts with our team. Our staff brings consistency and deep knowledge of our community. Our Board of Directors is engaged and forward-thinking, focused on helping our members grow. Together, we're aligned around delivering value that matters to you.

One of the most meaningful shifts we've made in the past year is renewing our focus on highlighting the stories and strengths of our members. Through our **Member Feature Stories**, we've had the opportunity to share the diverse work and impact that make the Greater Spokane Valley business community so unique. These aren't just profiles—they're connection points that show what opportunity looks like here.

Be sure to check out this year's featured story on **Wipliance** (see page 16) for a great example of what local innovation and leadership look like.

We've also brought back our **monthly new member orientations**, giving new members a clear path to connect with resources and relationships from day one. Whether you've been with us for years or just joined, we want your connection to the Chamber to feel direct and valuable.

The growth we've experienced has given us more than just momentum—it's given us capacity. We're better positioned to launch

efforts that reflect the needs of our members and region.

One of the best examples is our **Manufacturing Connect** initiative (see page 9). This program links educators, employers, and students to build clear pathways into high-demand careers—reinforcing our commitment to long-term regional strength.

We've also made important investments in our **government affairs program**, expanding how we advocate on your behalf. With new investment into tools like **legislative tracking software** (see page 12), we're able to monitor policy developments in real time, understand their impact quickly, and engage decision-makers with greater precision. These capabilities strengthen our voice and help ensure that business priorities are represented consistently and credibly at every level of government.

These kinds of forward-looking efforts are exactly why the Valley Chamber remains a relevant, strategic partner—not just today, but for the future of our region.

As we look ahead, our focus remains simple: stay grounded in the needs of our members. The foundation we've built—together—is strong.

Whether you're trying to grow your business, navigate the current business climate, or get a new business off the ground, we're here for you, and we want to work with you. Your engagement drives us forward.

Thank you for your continued partnership. I'm proud to serve alongside you—and excited for what's ahead.

OUR MISSION

We are the catalyst for building relationships, driving collaboration, and championing opportunity for the Greater Spokane Valley.

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1. Olympus Senior Living
March 7th 2024

2. Travelers Insurance
March 20th 2024

3. The Topsy Vine
April 24th 2024

4. Flight 509
May 1st 2024

**5. Fairmount Memorial -
Pines Cemetery**
May 14th 2024

6. K9 Country Club
May 22nd 2024

7. ASC Machine Tools
June 12th 2024

8. The Vibrant Agency
June 27th 2024

9. Sequoia Detox Centers
July 10th 2024

10. Tractor Supply Co
July 17th 2024

**11. New World Nails
Lounge & Spa**
July 25th 2024

12. Spokane Sunscreen
August 10th 2024

13. Power Pickleball Club
September 26th 2024

14. Metro Car Wash
October 4th 2024

15. Smash Brazilian Jiu Jitsu
October 30th 2024

7. ASC Machine Tools



9. Sequoia Detox Centers



18. Plato's Closet



20. Venetian Nails & Spa



10. Tractor Supply Co.



19. Circle K



21. Mega Wash Express



16. Wipliance

November 13th 2024

17. Winter Market

December 14th 2024

18. Plato's Closet

February 28th 2025

19. Circle K

March 10th 2025

20. Venetian Nails & Spa

April 2nd 2025

21. Mega Wash Express

May 13th 2025



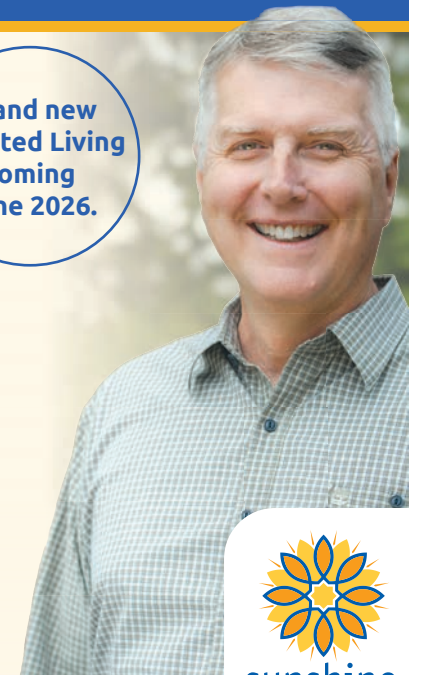
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LIBERTY LAKE RIBBON CUTTINGS

30. Ridgeline High School Credit Union



31. Adorkable Flowers & Gifts



32. Bretz RV & Marine



22. BioPerformance Physical Therapy
January 10th, 2024

23. Les Schwab
April 12th 2024

24. MØDE
May 9th 2024

25. Idaho Central Credit Union
July 18th 2024

26. Liberty Lake Fitness
September 27th 2024

27. The General Store
October 18th 2024

28. HUB Sports Center Fields
October 19th 2024

29. Numerica Credit Union
November 14th 2024

30. Ridgeline High School Credit Union
January 14th 2025

31. Adorkable Flowers & Gifts
March 27th 2025

32. Bretz Rv & Marine
May 2nd 2025

NOT LABELED

♥ **Rose and Blossom**
February 1st 2024
913 E Sharp Ave,
Spokane, WA

♥ **Hayden Homes**
March 28th 2024
6800 S Cedar Rd,
Spokane, WA

♥ **Nothing Bundt Cakes**
April 4th 2024
9706 W Newport Hwy,
Spokane, WA

♥ **Knife River Prestress**
April 22nd 2024
7721 N Idaho Rd,
Newman Lake, WA

♥ **Azure Northwest Homes**
June 20th 2024
5738 S Zabo Rd,
Spokane, WA

♥ **Spokane County Fair**
September 6th 2024
404 N Havana St,
Spokane, WA

♥ **Post Falls ER & Hospital**
October 8th 2024
497 S Beck Rd,
Post Falls, ID



SVT Students tour
Overcast Innovations

MANUFACTURING CONNECT PROGRAM BUILDS WORKFORCE ONE STUDENT AT A TIME

At 7 a.m. each weekday, high school seniors Jorden Brooks and Ivo Parvanov clock in at ASC Machine Tools in Spokane Valley. They spend their mornings in the saw shop, cutting raw materials for machinists, welders, and forming techs. By 11 a.m., they're heading to school at Spokane Valley Tech (SVT). The line between student and worker is already blurred—and that's the point.

Jorden and Ivo are among the first students hired through Manufacturing Connect—a new initiative launched by the Greater Spokane Valley Chamber of Commerce with funding from Career Connect Washington (CCW). Designed to give students firsthand exposure to local manufacturers, the program connects high schoolers with real-world career opportunities—and, in cases like this, their first jobs in the trades.

"Last year, our class was invited to attend ASC Machine Tools' 75th Anniversary Celebration as a part of the Manufacturing Matters program," said Salvatore Lorenzen, who serves as the instructor for the advanced manufacturing courses at SVT. "Jorden and Ivo both said they could see themselves working there [at ASC] after meeting some of the employees at the BBQ celebration. So I reached out to Dennis Greer Jr., the Manufacturing Manager at

ASC Machine Tools, and he said he would give them a shot," Lorenzen said.

That first impression paid off. Jorden and Ivo turned 18 in early 2024

"Sal really wanted to help us get jobs," Jorden said. "We were in our second year at SVT, and hadn't gotten an interview yet. So we emailed Dennis, and ASC gave us a chance and we both hold part-time jobs cutting materials for various departments in the shop."

Now in their senior year, Jorden and Ivo were in Lorenzen's class, working on custom design and fabrication projects to improve safety and operations at SVT. "When they turned 18, I reached out to Dennis at ASC, and he had them send over their resumes," Lorenzen said. "He arranged interviews, and they passed their interviews and physicals and were both hired. They've been working there since, and every time I check in, I get positive feedback from the shop supervisor."

For Dennis, giving students a chance is part of a larger strategy, one that ASC and many other manufacturing companies are turning to in order to build a workforce pipeline.

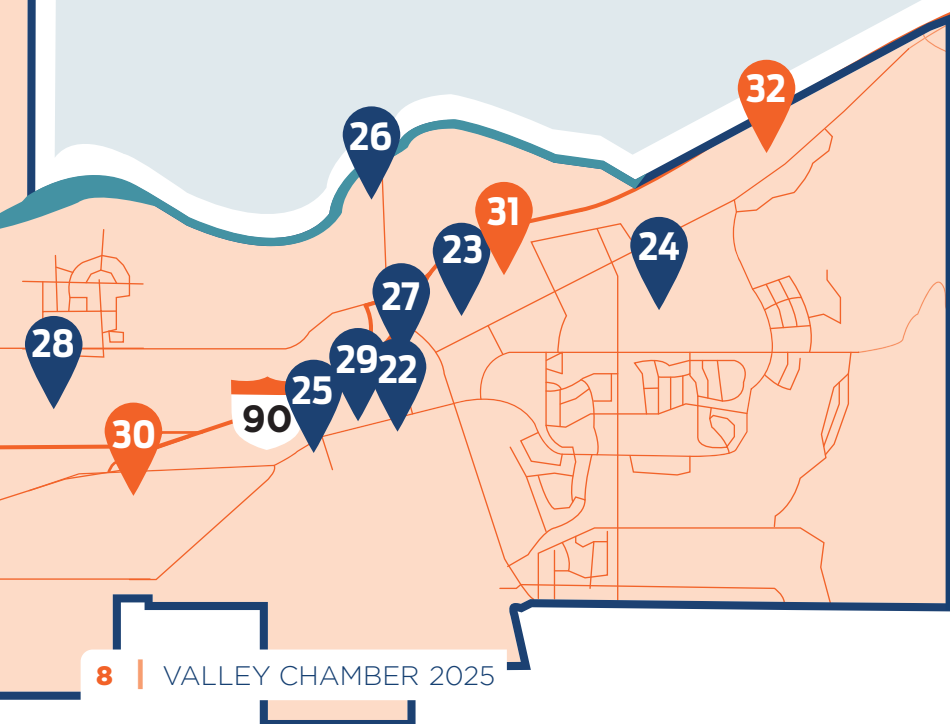
"It is extremely important for a student to understand what a career at a manufacturer could look like," Greer said. "This firsthand exposure can help dispel misconceptions and highlight the diverse and rewarding opportunities available within the manufacturing sector."

Seeing Is Believing

Designed and launched with funding from a Career Connect Washington (CCW) grant, Manufacturing Connect was built by the Greater Spokane Valley Chamber of Commerce in collaboration with local schools and manufacturers. Unlike typical field trips, this hands-on program takes students inside businesses across Spokane County, giving them an up-close view of the diverse career opportunities in today's manufacturing sector. Designed to bridge the gap between education and employment, Manufacturing Connect helps students explore career pathways, meet potential employers, and often secure their first jobs in the trades.

Andrew Graybell, another SVT senior, found his opportunity through one of these tours. He's now working at FabTech in Spokane Valley through a registered apprenticeship with AJAC (the Aerospace Joint Apprenticeship Committee).

"Because of the industry tours, I was able to get



that opportunity I wouldn't have otherwise," said Graybell. "I gave my resume to Sal, he sent it to AJAC, and it got to FabTech. Within two weeks, I was hired. If I were just any high school student applying, I wouldn't have been given this shot."

Andrew stepped into an opening at FabTech that became available when another student moved to a different company. "Andrew is a go-getter with great attention to detail and communication skills," Lorenzen said. "I understand he's doing really well at FabTech, and he's eager to learn more about manufacturing going forward."

Now, Andrew spends his mornings on the brake press, grinding and prepping metal parts for powder coating. "At first, I was a little apprehensive because I wasn't super good with sheet metal," he admitted. "But once I started working with the CNC press brake, I actually really liked it."

He also appreciates the structure of the AJAC program. "Basically, it takes the place of class. I get all the credits because I'm doing the same work I'd be doing in the shop. But now I get paid \$17.50 an hour."

Experience That Sets Students Apart

Greer says SVT students stand out in the hiring process because of the hands-on experience they bring.

"The students we hired from Spokane Valley Tech stood out because of their exposure to career manufacturing at SVT," he said. "The fact that they already had experience operating machinery like lathes and mills at this young of an age gave them a significant advantage."

"We learned the basics of cutting metal at SVT," Ivo said. "The scale at work is obviously a lot bigger,

but I was confident we knew enough to be useful on day one."

At ASC, Jordan and Ivo have been given more opportunities to grow. "They're getting a mill and lathe soon so they can train us on CNC," Ivo said. "That's what we're really excited about."

Both Ivo and Jordan plan to work full-time at ASC after graduation. Lorenzen noted that ASC will be paying for them to complete the machinist program at Spokane Community College. Ivo, already a step ahead, enrolled as a Running Start student in the newly restarted night machinist program while still finishing high school.

A Fulfilling Career Path

The draw of manufacturing isn't just the paycheck—it's the satisfaction of building something tangible. Greer believes more students would consider these careers if they simply knew what was possible.

"One thing I wish more young people knew is that manufacturing can be incredibly fulfilling work," Greer said. "Especially for students who enjoy working with their hands and seeing tangible results from their efforts."

Which is exactly why Andrew, a self-described "engineering kid" since middle school, sees his current role as a stepping stone toward a future degree.

"I've wanted to go into engineering for a while," he said. "Now I've actually had the chance to try it out, hands-on. I like the CAD to CAM to CNC process—and someday I'd love a job where I could do the whole thing from start to finish."

A Call to Action for Local Businesses

Programs like Manufacturing Connect don't just benefit students—they're an investment in the local economy. As manufacturers across Washington face growing labor shortages, these partnerships provide a sustainable way to develop talent locally.

"ASC has benefited significantly from being a tour stop," said Greer. "Jordan expressed interest after the tour and now works here. That kind of direct engagement underscores the value of these tours and serves as a compelling reason for other companies to participate."

For the students, the benefits are clear: real wages, real experience, and real momentum toward meaningful careers.

For the businesses, it's a chance to shape the next generation of their workforce.

WANT TO GET INVOLVED?

The Greater Spokane Valley Chamber of Commerce is actively seeking new tour sites for the upcoming school year. If your company would like to host students or learn more about Manufacturing Connect, scan the QR Code.



MANUFACTURING TOUR SITES

ASC Machine Tools Inc.
HDT Global
Spokane Seed Company
Fabtech Precision Sheet Metal, LLC
Jetseal Inc
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SVT Students tour
Knife River Prestress in
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U.S. Capitol Building

for local employers. We help businesses anticipate change rather than scramble to react.

At the core of this effort is our Government Action (GA) Committee, a coalition of business leaders, elected officials, and engaged citizens who volunteer their expertise and insights to support this initiative. Led by the Valley Chamber's Director of Government Affairs, this committee develops our official legislative strategy. It reviews incoming bills, establishes our initial positions, and refines them through dialogue with public officials and partner organizations. Simultaneously, our new online Legislative Tracker provides members with a simple and clear way to monitor the bills most relevant to them and their businesses throughout the legislative session. Together, the GA Committee and Legislative Tracker form the foundation of our advocacy program, ensuring that no important development is overlooked.

Fundamentally, a Chamber of Commerce is a problem-solving organization. We believe in prevention: spotting issues on the horizon and working collaboratively to head off potential roadblocks. Whether that's a new tax measure, a regulatory change, or a shift in workforce policy. Our membership of over 700 local businesses spans every layer of commercial and civic life, from sole proprietors and family-run shops to regional

Each year, thousands of bills and policy proposals make their way through city councils, the state legislature, and the United States Congress—any one of which could reshape the business climate of our community. As the Greater Spokane Valley Chamber of Commerce, we strive to track those proposals from their earliest hearings through procedural hurdles, analyze their implications, and step forward as the point of contact

employers and professional services firms. By uniting under one banner, these organizations gain the leverage to influence policy in ways they could never achieve alone. As our mission states, "We are the catalyst for building relationships, driving collaboration, and championing opportunity for the Greater Spokane Valley."

Reflecting on my two years as the Director of Government Affairs, I'm most proud of how this collaborative approach has produced results. We've aligned priorities around workforce development, secured language clarifications that saved small employers thousands in compliance costs, and educated candidates on the economic stakes of local issues. Success, I've learned, stems from three simple pillars: timely information, broad participation, and constructive relationships. By providing members with clear analysis through our GA newsletter, bringing them together for discussions in committee meetings, and maintaining ongoing communication with policymakers, we turn diverse perspectives into unified, persuasive advocacy—and we do it before challenges turn into crises.

To support members beyond committee meetings and official communications, we also offer:

LEGISLATIVE FLY-INS

Each year, our committee heads to Olympia during the legislative session for face-to-face meetings with your Representatives and Senators.

INSTANT "TAKE ACTION" ALERTS

Our Legislative Tracker lets you send pre-written letters or emails to your lawmakers in under 60 seconds, turning your concerns into impact with a single click.

YEAR-ROUND ENGAGEMENT

Regulatory rule-making, county budget reviews, and municipal code rewrites all receive our attention year-round, ensuring that no policy change catches you off guard.

What's next

If you're passionate about maintaining a healthy community economy and want to stay ahead of the issues that matter most to your business, I encourage you to join the Government Action Committee. You'll gain insider insight, help set advocacy priorities, and connect with fellow leaders dedicated to making Spokane Valley the best place to live and work. The Greater Spokane Valley Chamber of Commerce remains a resilient and rallying force behind economic vitality for our region by serving businesses, enhancing community vitality, and fueling economic prosperity.

DURING THE 2025 LEGISLATIVE SESSION, 207 BILLS WERE TRACKED USING OUR BILL TRACKER.

Here are a few bills we followed:

SB 5801 (Fuel-Tax Indexing)

Raises the state gas tax by six cents a gallon (and links future hikes to inflation).

SB 5814 (Sales-Tax Expansion)

Starts taxing many business services (like legal, IT, advertising).

HB 1308 (Personnel-File Access)

Gives workers the right to see almost all their HR records on request, with penalties for delays.

SB 5813 (Capital-Gains & Estate Taxes)

Tacks on higher taxes for million-dollar gains and big estates.

SB 5794 (Tax-Preference Reform)

Repeals certain business tax breaks, forcing affected companies to pay tax on revenues they once enjoyed exemptions for.

SB 5041 (Unemployment for Strikers)

Lets striking workers draw unemployment benefits, raising costs for employers.

HB 1217 (Rent-Control Law)

Caps annual rent hikes for existing tenants, changing how landlords price leases.

Scan to learn more about our Government Action Committee.



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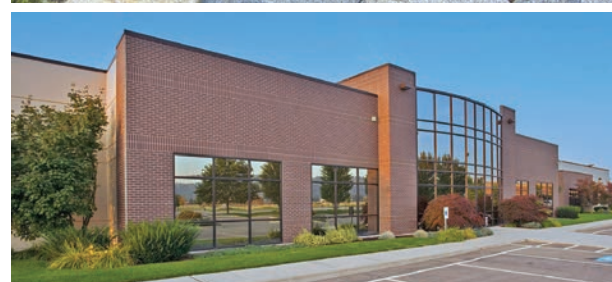
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From left: Lance Beck, Marty Dickinson, 2023 Citizen of the Year, Ben Wick

2024 CITIZEN OF THE YEAR

MARTY DICKINSON NAMED CHAMPION FOR EDUCATION

Marty Dickinson was named the 2024 Greater Spokane Valley Chamber of Commerce's 'Harry E Nelson' Citizen of the Year. Dickinson was given the title "Champion for Education" for her work on several efforts to support the Central Valley School District.

Marty was raised in the Central Valley School District, where she graduated from Central Valley High School before attending Washington State University, where she met her future husband, Reid. After college, Marty and her husband moved to Seattle and Portland before returning to Spokane Valley to raise their family.

"I always knew I wanted to come back for my kids to be able to attend school in Spokane Valley," said Dickinson. Their three children—Kaylee, Blake, and Ellie—all graduated from University High School.

Professional Career and Community Leadership

Marty Dickinson's career in marketing began in telecommunications, working with companies such as XO Communications, Cellular One, and AT&T Wireless, before transitioning to local community work. She served as President of the Downtown Spokane Partnership and Sterling Bank, and currently serves as Chief Marketing Officer at Spokane Teachers Credit Union (STCU), where she leads brand marketing, community relations, and government affairs.

"In my 30-plus years of serving our community, there is one unwavering organization that has always been alongside every challenge,

opportunity, and heavy lift, and that is STCU," Dickinson said. "When you can align your personal values with your employer who serves its members with the same north star, I would say it doesn't get much better than that."

Dickinson's community involvement includes twelve years on the YMCA board, serving on the Board of Regents, and as past chair for Washington State University, past chair of the Spokane Public Facilities District, and board member for the State of Washington Regence/Blue Shield Foundation. She currently co-chairs LaunchNW, an organization dedicated to ensuring that every child finds belonging and success from birth to career attainment.

"After 30 years of volunteering, I think I have established myself as someone who, if passionate about something, will be fully engaged and all in," Dickinson said. "A couple of things happen when you are a community steward who tends to lean in and do the heavy lifting. Good outcomes occur, but you also gain a reputation for getting the work done."

Champion for Education

Dickinson recalls her proudest achievement being when then-Superintendent Ben Small approached her to help take the Central Valley School District to the next level. As co-chair of the bond committees in both 2015 and 2018, she helped pass the district's first successful bonds in 16 years.

"To work with such a large group to pass a bond, after 16 years without one, our kids deserved safe schools, and we did it with fiduciary responsibility—we made the right investment at the right time," said Dickinson.

The 2015 effort focused on understanding real student needs, conducting due diligence on costs,

and committing to transparency in how dollars would be used. In 2018, the bonds focused on addressing the unprecedented growth in the area. This resulted in a third high school, a new middle school (Mica Peak), and several renovated schools.

Recognition and Future Focus

Being named Citizen of the Year represents a full-circle moment for Dickinson. "I am humbled to be included with the amazing people who have received this award before me," she says. "The award has me reflecting on my journey from the young girl at South Pines Elementary to the senior at Central Valley High School, to the fully committed parent of 3 kids who attended Chester, Horizon, and University."

She credits the recognition to her parents, Russ and Gayle Williams, her sister Dana Anderson, her husband Reid, her three children, and countless educators and business leaders who have been her champions throughout her journey.

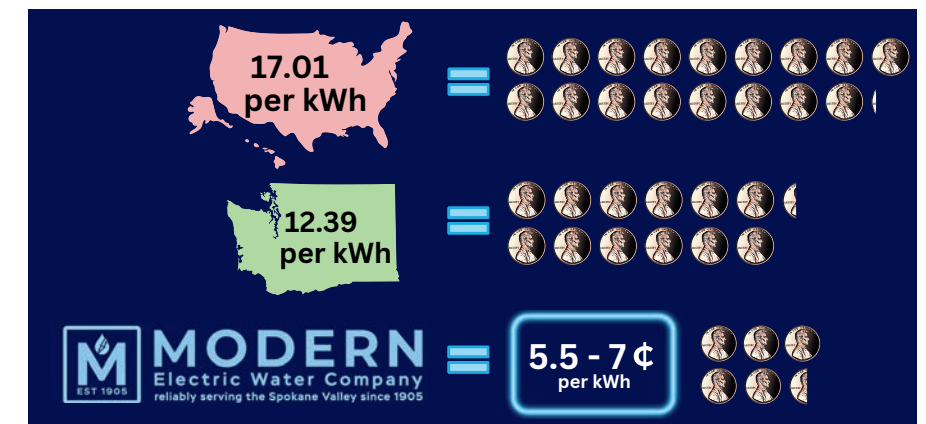
Looking forward, Dickinson is focused on LaunchNW's mission of helping children achieve food security, manage mental and emotional health challenges, maintain stable housing, and access FAFSA completion so every high school senior has post-graduation opportunities.

"We believe the way in which we change the long-term trajectory, health, and vitality of our communities is disrupting the current cycle we are in. Launch NW is the real deal and demonstrating meaningful and impactful outcomes."

When not working or volunteering, Dickinson enjoys traveling with Reid to visit their adult children and staying active in the Spokane Valley community they call home.



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Matt Clark, general manager, and Lee Travis, owner.

WIPLIANCE: PIONEERING SMART HOME TECHNOLOGY IN THE INLAND NORTHWEST

We are living in a time where operating systems not only control our digital lives, but our homes. Video-monitored doorbells and app-controlled security systems are so common, you can hear the tone ding on your phone subconsciously dozens of times per day. As our homes and workplaces become increasingly tech-forward, so do the options and complexities that follow. Did you know you can trigger your oven to preheat when you pull into your driveway? Or that you can program your lights to change throughout the day to mimic daylight, or to invoke a certain mood? These luxuries aren't just for Tony Stark or the stars of Cribz anymore. With thousands of options and price ranges for everything from smart blinds, TVs, and

voice-controlled electronics, finding what's best for your needs and how to set it all up to work together the way you want is starting to feel like it requires a PhD in Computer Science. That's where the experts come in.

Wipliance has become a leader in the ever-expanding industry of custom home technology solutions. Not only do they sell the whole range of products you could need, all in one beautiful Spokane Valley showroom, but their team will install it and teach you how to use it. While their name may not ring a bell to your smart speaker in our region, the name Huppins will. This is the story of Wipliance's journey from its origins in Bellevue to becoming a premier technology integrator across the Pacific Northwest and Southwest.

A Legacy of Innovation

Founded in 2006 by Lee Travis, Wipliance's story is one of vision and adaptability. The company's name, derived from "wireless appliance," reflected Travis's foresight that wireless technology would revolutionize our homes and businesses. This intuition has proven to be remarkably accurate, as Wipliance now stands at the

intersection of smart home integration and custom technology solutions.

What truly sets Wipliance apart is its journey through challenging times. During the 2008-2012 recession, when new home construction slowed significantly, the company demonstrated remarkable adaptability by mastering the art of retrofitting existing homes with modern technology. This expertise continues to distinguish Wipliance in today's market, where updating existing homes with smart technology is as crucial as new installations.

Next Steps

Wipliance's expansion has been methodical and purposeful. Starting in Bellevue, the company established itself as a trusted name in custom technology installation before expanding to Scottsdale, AZ, in 2016. The latest chapter in this story of growth started in 2022 when Travis, who had developed a strong friendship with Murray Huppins, acquired Huppins', a longtime Spokane technology retailer. Travis' mother was originally from Spokane, and he relocated her back nearly 20 years ago, where he visited her frequently. This created an appreciation for the community and a goal of wanting to grow the Spokane team and the custom installation offerings.

The 2024 opening of Wipliance's Spokane Valley showroom was more than just a new location – it represents a transformation in how the Inland Northwest approaches home technology. While maintaining the experienced staff from Huppins', Wipliance has shifted the focus from traditional consumer electronics retail to specialized custom installations that enhance both residential and commercial spaces.

Services That Define Modern Living

Today's Wipliance offers comprehensive technology solutions that cater to diverse needs and budgets. As a consultant-first business, they help their clients navigate the complex world of home technology, ensuring that each installation perfectly matches the client's lifestyle and preferences.

Particularly noteworthy is Wipliance's growing expertise in digital lighting solutions, currently their fastest-expanding service category. This focus on lighting technology reflects the company's commitment to staying ahead of industry trends and providing solutions that enhance both the functionality and aesthetics of living spaces.

As Wipliance continues to expand its presence in Spokane Valley, they've remained dedicated to its founding principles of exceptional customer service and custom installations. The showroom serves

as more than a retail space – it's a demonstration of what's possible in modern home technology, allowing customers to experience firsthand how smart solutions can transform their living spaces.

Transforming Office Spaces

Along with their residential clients, Wipliance does a lot of amazing work with commercial clients, including the Greater Spokane Valley Chamber of Commerce. This year, Wipliance helped update and modernize our conference room by providing new blinds.

The new blinds offer a significant improvement in both functionality and style. With the press of a button, anyone can easily adjust the lighting for presentations, video calls, or in-person meetings, all without disrupting the flow of conversation.

The automated settings manage sunlight throughout the day, enhancing both energy efficiency and comfort. The sleek, modern system also elevates the professional atmosphere of the space, creating a polished experience for our members, who reserve our conference room at no additional cost as part of their membership to host private meetings, lunch-and-learn workshops, and more.

With the support of a strong legacy in the Pacific Northwest, combined with cutting-edge expertise in smart home technology, Wipliance is well-positioned to lead the next wave of technological innovation in our homes and businesses.

For those looking to enhance their living spaces with smart technology, whether in a new construction or retrofit project, Wipliance offers the expertise, experience, and personal touch that have defined their success for nearly two decades. As wireless technology continues to evolve, Wipliance stands ready to help clients navigate and implement these advances, ensuring their homes and businesses remain at the forefront of technological innovation.



Wipliance showroom in Spokane Valley.

THE **COURSE**TM **SPOKANE VALLEY**

The City of Spokane Valley, in partnership with Spokane Sports, is constructing a premier cross country running venue on property bordering Flora Road and state land along the north shore of the Spokane River.

The City of Spokane Valley is constructing a dedicated, premier cross country sports venue on 46 acres bordering Flora Road and the north shore of the Spokane River in Spokane Valley. “The Course Spokane Valley” is being built to host cross country meets of all levels, and other sports events that require a similar outdoor space. The site will also serve as a public park.

The venue is slated to host 5K, 6K, 8K, and 10K races for NCAA and other collegiate level meets, as well as high school, middle school, and master’s level events. Construction will finish in late 2025, but the venue’s sod turf grass will need time to establish a deep root system before supporting a significant number of runners.

The City is partnering with Spokane Sports to program regional and national events at The Course. It is expected to be fully operational in fall 2026 and has been selected to host the 2026 and 2027 NWAC Men’s and Women’s Cross Country Regional Championships, and the 2027 NCAA Division I Men’s and Women’s Cross Country Western Regional Championships. Other events will be announced as they are secured and scheduled.

Construction of a dedicated cross country sports venue

The Course is located on 46 acres that the City acquired in 2020 with the assistance of a \$1 million acquisition grant from the Washington Wildlife and Recreation Program. Construction of The Course meets a key stipulation of the grant – that development at the site occur within five years.

An adjacent 16 acres of land owned by Washington

State Parks provides a buffer between the city property and the Spokane River. City staff are working with State Parks to secure a 30-year easement to the acreage, thus expanding the public park to the riverbank.

The City began constructing the cross country course in September 2024 and has incorporated its natural terrain into the design. The initial buildout of the venue – the sod grass running course, irrigation, small restroom building, bike racks, and parking lot with team bus drop-off and pick-up area – will cost about \$7 million. Secured funding as of June 2025 includes:

\$6.9 MILLION

in lodging tax revenue from the City of Spokane Valley

\$150,00

Washington State Legislature capital appropriation (2024 legislative session)

\$26,000

Union Pacific Foundation grant (awarded to Spokane Sports)

\$282,464

Washington State Department of Commerce grant (awarded to Spokane Sports)

Spokane Sports will use grant funds from the Union Pacific Foundation and state Department of Commerce to install a permanent finish line arch at the venue. This element is a critical feature, proving



Rendering of ‘The Course’

the quality of the facility and its capability to host major events, including regional, national, and international championships.

“A finish line arch is more than just a marker. It’s a signature of a premium course,” said Ashley Blake, CEO of Spokane Sports, in the announcement of the commerce grant. “We prioritized this feature because we know how much it matters to event organizers and athletes. It elevates the entire experience.”

“Our collaboration with the City has been strong from the start,” she said. “This is a long game, and the funding secured for the finish line arch is a tremendous step forward.”

The City will construct additional amenities such as a fieldhouse with a crow’s nest (for the event announcer), additional restrooms and meeting space, and a food truck court in the future, as funding allows. In the long term, The Course and surrounding public park will be managed by the city’s Parks and Recreation Department.

Benefiting from sports tourism

A premier cross country sports venue was identified in the city’s 2023 Tourism Strategic Plan as the most favorable tourism asset, based on return on investment.

Through independent research

and discussion with coaches and sport’s governing bodies, Spokane Sports has identified 35 national and regional events that could be hosted at The Course over the next five years. The venue will complement The Podium, which opened in 2022 and One Spokane Stadium, which opened in 2023, and further enhance the region’s growing reputation as a sports-minded, sports-centric community.

“We are excited to collaborate with Spokane Sports and put Spokane Valley on the map for sports tourism – generating millions of dollars for hotels, restaurants, transportation and the retail sector in our City and the region,” said Spokane Valley Community and Economic Development Director Mike Basinger.

For additional information, please visit SpokaneValleyWA.gov/CrossCourse.

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BREAKING DOWN BARRIERS



In 2024, the Greater Spokane Valley Chamber of Commerce recognized a critical gap in our community’s ability to respond to mental health crises. The statistics were sobering: mental illnesses affect more Americans annually than cancer, diabetes, or heart disease combined, yet most people lack the basic skills to recognize warning signs or provide initial support. This realization sparked the creation of our Mental Health First Aid pilot program—an initiative that has since evolved into a community-wide movement led by Frontier Behavioral Health.

THE REALITY OF MENTAL HEALTH IN OUR COMMUNITY

Mental health shapes how we think, feel, and act in every aspect of our lives. When individuals maintain good mental health, they typically exhibit positive

attitudes, embrace life’s challenges, feel confident about themselves and others, and act responsibly in work and relationships. However, the path to maintaining mental wellness requires ongoing effort and attention—something our fast-paced, high-stress modern environment often makes difficult.

The workplace implications are particularly significant. Even people with generally good mental health experience periodic challenges: energy depletion, irritability, sleep disruptions, decision-making difficulties, and feelings of hopelessness. These symptoms, when severe or persistent, don’t just affect individual well-being—they impact productivity, team dynamics, and organizational culture.

A PROACTIVE APPROACH TO CRISIS PREVENTION

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Understanding these realities, the Greater Spokane Valley Chamber of Commerce Community Health Committee prioritized supporting the Mental Health First Aid pilot program as part of our strategic priorities to address workplace mental health. The eight-hour course, taught by nationally certified instructors, teaches the attendees practical skills to recognize mental illness symptoms, provide initial support, and guide individuals toward appropriate professional resources.

The program’s comprehensive approach addresses the full spectrum of mental health challenges. Participants learn to identify early warning signs that might otherwise go unnoticed, understand the difference between temporary stress responses and more serious conditions, and develop confidence in their ability to

intervene appropriately during crisis situations. The certification participants receive validates their competency and qualifies as continuing education across multiple professional categories.

State Representative Joe Schmist’s attendance at our pilot program underscored the broader recognition of this initiative’s importance. His participation highlighted how mental health support transcends traditional boundaries—it’s not just a healthcare issue, but a community resilience strategy that requires engagement from business leaders, elected officials, and citizens alike.

BEYOND INDIVIDUAL IMPACT: SYSTEMIC CHANGE

What distinguishes Mental Health First Aid from other training programs is its focus on sustainable, community-wide transformation. Rather than simply treating mental health as an individual problem requiring individual solutions, the program recognizes that effective support requires systematic understanding and coordinated response capabilities across multiple sectors.

In 2025, we are proud to partner with Frontier Behavioral Health who facilitates the Mental Health First Aid training regularly. While Frontier operates as a service provider, their management of this program shows proactive community investment that goes beyond traditional service models. They are building capacity for early intervention, which ultimately reduces the need for more intensive crisis interventions later.

THE BUSINESS CASE FOR MENTAL HEALTH LITERACY

For business leaders, Mental Health First Aid represents both risk mitigation and opportunity enhancement. Organizations with mentally healthy workforces report higher productivity, lower absenteeism, reduced healthcare costs, and improved employee retention. Conversely, untreated mental health conditions cost businesses billions annually through decreased performance, increased accidents, and higher turnover rates.

The program provides managers and employees with tools to navigate sensitive situations confidently and appropriately. Instead of avoiding difficult conversations or making assumptions about colleagues’ behavior, trained individuals can offer genuine support while maintaining professional boundaries and connecting people with appropriate resources.

TAKE ACTION: JOIN THE MOVEMENT

For this program to succeed, broad community participation is imperative. Just as physical first aid becomes more effective when more people possess basic skills, mental health first aid creates a safety net that strengthens with each trained individual. Whether you’re a business owner, manager, employee, parent, or community member, these skills enable you to make a meaningful difference in someone’s life during their most challenging moments.

Mental Health First Aid training represents more than professional development—it’s an investment in community resilience, workplace culture, and individual empowerment. The eight-hour commitment provides knowledge and skills that benefit both personal and professional contexts, creating ripple effects that extend far beyond the immediate training experience.

Don’t wait for a crisis to realize the importance of mental health literacy. Sign up for Mental Health First Aid training today and become part of a community-wide movement that’s breaking down barriers, challenging myths, and creating genuine pathways to recovery and wellness. Your participation strengthens the entire network of support available to individuals facing mental health challenges, contributing to a more resilient, responsive, and compassionate community for everyone.

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2024 ANNUAL REPORT

136 NEW MEMBERS
ADDED IN 2024 **781** TOTAL MEMBERS

2024 FINANCIAL REPORT

LARGEST MEMBER CATEGORIES



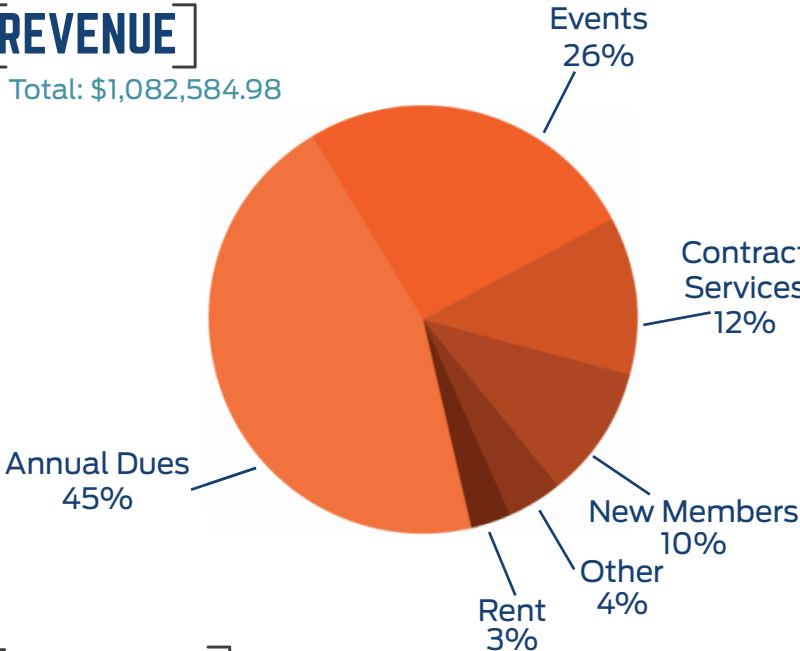
PROGRAMS & EVENTS

232 TOTAL ATTENDEES **4,136**

In 2024, the Chamber hosted a variety of events and programs to our members to discuss, network, learn, and celebrate the business community. This year we launched our **New Member Orientation**. This program is designed to introduce new members to the Chamber's resources, programs, and networking opportunities. Participants will learn about the benefits of membership, how to get involved, and meet the Valley Chamber Team.

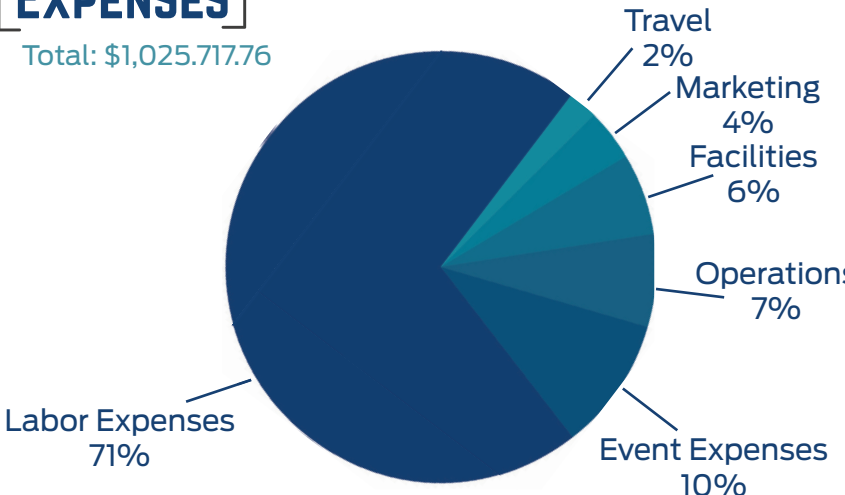
REVENUE

Total: \$1,082,584.98

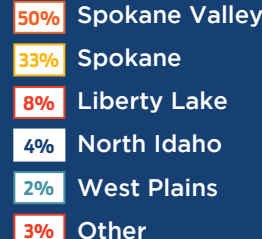


EXPENSES

Total: \$1,025,717.76



MEMBERSHIP BY LOCATION



3 INVESTOR PARTNER
12 VISIONARY PARTNERS
30 CORPORATE PARTNERS

82% MEMBER
RETENTION
RATE

ADVOCACY EFFORTS

12 Government Action Committee Meetings

The Chamber advocated legislature for local businesses and schools during the **Olympia** and **DC** fly-ins.

10,788 SOCIAL MEDIA
followers across
all platforms & **93**
newsletters sent



SCHOLARSHIPS AWARDED

\$17,500

to **six** students by the Spokane Valley Chamber Foundation

140 NETWORKING
OPPORTUNITIES

5 NETWORKING
GROUPS

10 SIGNATURE
EVENTS

5 STRATEGIC
PRIORITIES

CHAMPION BUSINESS
DEVELOPMENT & INFRASTRUCTURE
QUALITY OF LIFE & COMMUNITY
COMMUNITY HEALTHCARE
EDUCATION & WORKFORCE

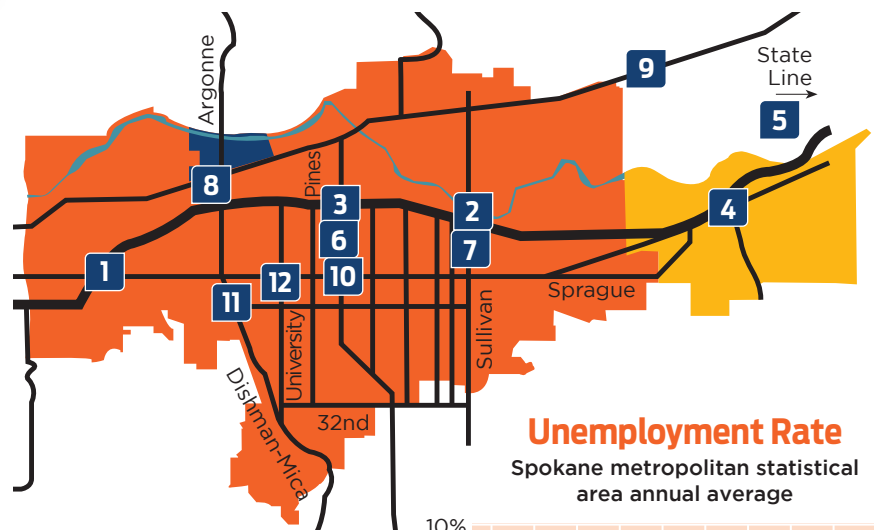
THE AMAZING SHAKE

4,800 HANDS
SHOOK

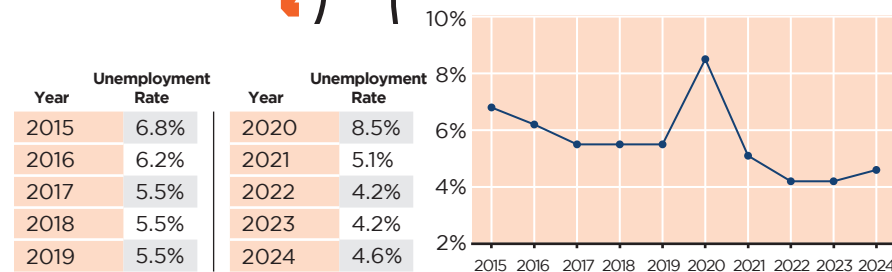
A competition that focuses on teaching students professional skills was held in **3** school districts in **67** classrooms, with **87** member volunteers meeting **1,600** students.

16 AMBASSADORS

AREA FACTS



Unemployment Rate
Spokane metropolitan statistical
area annual average



Source: Washington state Employment Security Department.

Population of Spokane Valley:
108,800

Population of Millwood:
1,925

Population of Liberty Lake:
13,870

Daily traffic counts in both directions

1	I-90 at Sprague	103,000
2	I-90 at Sullivan Road	96,000
3	I-90 at Pines	87,000
4	I-90 at Liberty Lake	82,000
5	I-90 at State Line	64,000
6	Pines at Mission	40,000
7	Sullivan and Broadway	35,000
8	Argonne Rd. at Montgomery Ave	35,000
9	Trent Ave. (SR 290) at Starr Rd	14,000
10	Pines at Sprague	23,000
11	Dishman Mica Rd. south of Appleway Blvd.	24,400
12	Sprague Ave. east of University Rd	22,400

Source: 2024 Washington state
Department of Transportation figures.



Approximately
45,000
Households
in the City of
Spokane Valley



12,007
Licensed Businesses in the
City of Spokane Valley

City of Spokane Valley
has a labor force of more than

60,000
People

Top Growing Industries in Spokane Valley

Aerospace
Argibusiness
Distribution & Logistics
Health & Life Sciences
Information Technologies & Energy
Manufacturing
Professional Services

COMING IN SEPTEMBER ROUTE 7 VALLEY/AIRPORT



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Commercial real estate loans from someone who can look you in the eye.

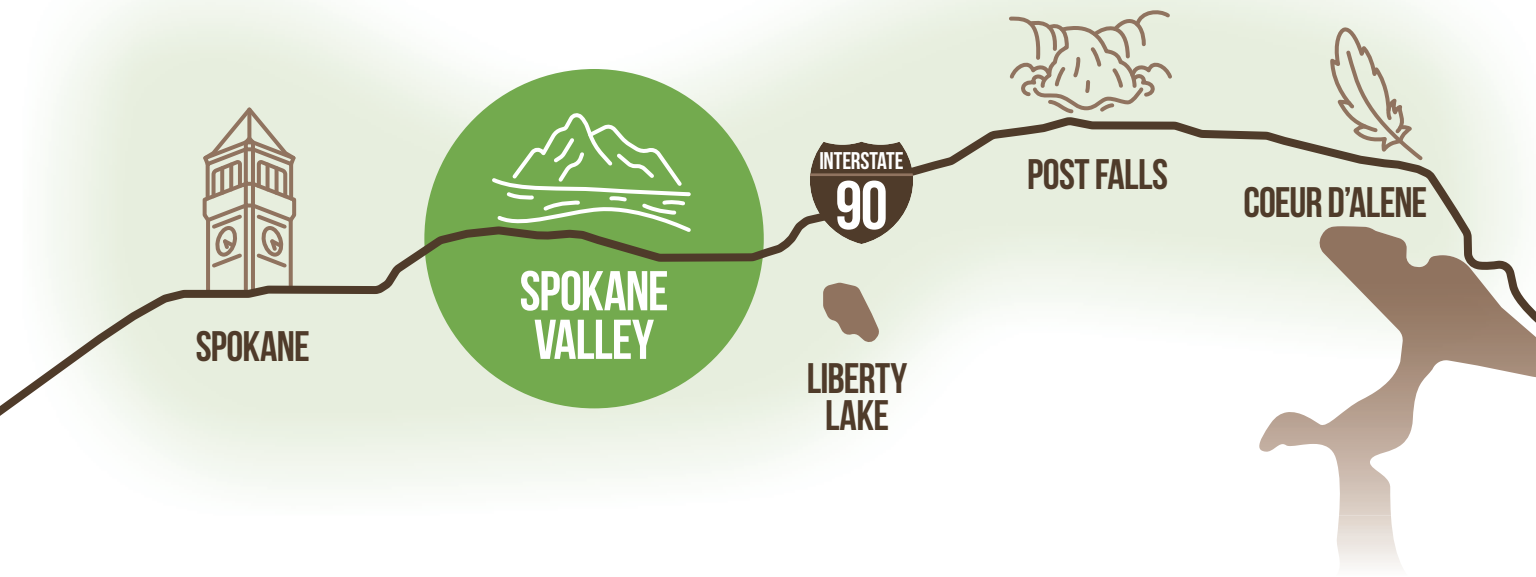
But not for too long. It gets weird after ten seconds.

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Strategically located at the heart of the region, Spokane Valley offers immediate access to I-90, rail lines, and major freight routes. With available office, retail, and industrial space, plus a business-friendly environment and streamlined permitting, the Valley is primed for growth.

Our city is on the rise—join us and grow your business in Spokane Valley.

Contact Economic Development Specialist Teri Stripes to secure your new space today.

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