



2026 - 2027 DIGITAL ADVERTISING RATES

The Greater Spokane Valley Chamber of Commerce is dedicated to providing members multiple avenues to connect, learn, and grow. Access, Entrepreneur, Business Plus, and Growth levels of Valley Chamber membership have access to the following advertising opportunities. **Members at these levels can utilize the individual ad packages below once per active membership year.**

OUR AUDIENCE

Business leaders, owners, decision makers, and managers representing the following industries: manufacturing, professional services, hospitality, retail, construction & development, banking, insurance, finance, and others.

3,000+

NEWSLETTER SUBSCRIBERS

40% AVG. OPEN RATE

LOCAL & OUT OF STATE

90,000+

WEBSITE VISITORS PER YEAR

AVG. 2K VISITS PER WEEK

E-NEWSLETTER AD RATES

Email Header or Inline Ad

Cost: \$175 per week (2 weeks max.)
Specs: 570 x 100px

Email Footer Ad

Cost: \$100 per week (2 weeks max.)
Specs: 570 x 100px

One slot available per week per category.

'Member Events' Link Highlight

Cost: \$50 per 4 weeks
Specs: Event title highlight with link to URL

WEBSITE BANNER AD RATES

Banner Ads on High Traffic Pages

- Events Calendar
- Business Directory & Membership pages

Cost: \$175 per week (2 weeks max.)
Specs: 480 x 60px

Banner Ads on Subpages

- Events Calendar
- Business Directory Subcategory

Cost: \$125 per week (2 weeks max.)
Specs: 480 x 60px

Max rotation of five separate company ads per week.

PLACEMENT DETAILS:

- Ads are booked on a first come, first served basis.
- Ad space booking must take place at least two weeks in advance of desired run date.
- Artwork and invoice payment is due on Friday, one week in advance of ad run date. Our ad schedule runs Saturday - Friday. Please provide ads in jpg. or png. format.
- Failure to provide artwork and payment by due date will result in a forfeit of reserved space.

Questions? Phone: 509.924.4994 | Email: jasmine@spokanevalleychamber.org



2026 - 2027 DIGITAL ADVERTISING RATES

Available to all current members, Member Stories give you the opportunity to share your successes and milestones with the Valley Chamber membership. Housed on the Valley Chamber website, these articles connect your business story directly to Greater Spokane Valley Chamber members and the Inland Northwest region.

COST \$1,250

MEMBER FEATURE

Reach: 3,000+ newsletter subscribers. An average of 2,000 website visitors weekly.

Includes:

700 - 1,000 Word Article

Highlighting you and your business. The Valley Chamber will work with you to identify a storyline.

Dedicated E-Blast

Featuring just your company with links to the article and your website, or an alternative link of your choice.

COST \$750

MEMBER SPOTLIGHT

Reach: 3,000+ newsletter subscribers. An average of 2,000 website visitors weekly.

Includes:

500 - 700 Word Article

Highlighting you and your business. The Valley Chamber will work with you to identify a storyline.

E-Newsletter Inclusion

Member spotlights are included in the Valley Chamber's weekly e-newsletter with links to the article, and an alternative link of your choice.

PLACEMENT DETAILS:

- Member Stories are booked on a first come, first served basis.
- Member Stories must be scheduled at least two months in advance of desired publish date.
- Creative, copy, and invoice payment is due on Friday, two weeks in advance of publish date. Please provide any artwork, logos, or photography in jpg. or png. format.
- Failure to provide creative and payment by due date will result in a forfeit of reserved space.

Questions?

Phone: 509.924.4994

Email: jasmine@spokanevalleychamber.org

Member Feature: Jan-Pro Northwest

October 6, 2025



Northwest: Building Business Through Spaces

When people think of commercial cleaning, they picture empty offices after hours or vacuums at work in the background. But for Charlie Niemi, owner of Jan-Pro Northwest, the story runs deeper. "Jan-Pro is a cleaning company," Niemi said. "Really, what our company is about is helping business owners grow and develop their business."

For over two decades, Jan-Pro Northwest has served Eastern Washington and Northern Idaho in a unique model that blends entrepreneurship, opportunity, and hard work. Founded locally over 20 years ago, the business today supports a wide range of clients, from banks and car dealerships to medical facilities.

