

ADVERTISING PACKAGES

The Greater Spokane Valley Chamber of Commerce supports members through various communication channels. Take advantage of the following value-added marketing and advertising for your business as a benefit included with the respective levels of membership.

OUR AUDIENCE

Business leaders, owners, decision makers, and managers representing the following industries: manufacturing, professional services, hospitality, retail, construction & development, banking, insurance, finance, and others.

3,000+

NEWSLETTER SUBSCRIBERS
40% AVG. OPEN RATE

90,000+

WEBSITE VISITORS PER YEAR
AVG. 2K VISIT PER WEEK

\$600 VALUE

ADVANCEMENT AD PACKAGE

Included with Advancement Membership

2 Weeks of Banner Ads on High Traffic Pages

- Events Calendar
 - Business Directory & Membership pages
- Specs: 480 x 60px

2 Weeks of Banner Ads on Subpages

- Events Calendar
 - Business Directory Subcategory
- Specs: 480 x 60px

PLACEMENT DETAILS

- Ads are booked on a first come, first served basis.
- Ad space booking must take place at least two weeks in advance of desired run date.
- Artwork is due on Friday, one week in advance of ad run date.
- Our ad schedule runs Saturday - Friday. Please provide ads in jpg. or png. format.
- Failure to provide artwork by due date will result in a forfeit of reserved space.

Questions? Phone: 509.924.4994 | Email: jasmine@spokanevalleychamber.org

\$1,475 VALUE

CORPORATE AD PACKAGE

Included with Corporate Membership

4 Weeks of Banner Ads on High Traffic Pages

- Events Calendar
 - Business Directory & Membership pages
- Specs: 480 x 60px

4 Weeks of Banner Ads on Subpages

- Events Calendar
 - Business Directory Subcategory
- Specs: 480 x 60px

1 Email Header or Inline Ad

Specs: 570 x 100px

1 Email Footer Ad

Specs: 570 x 100px

\$2,700 VALUE

VISIONARY & INVESTOR AD PACKAGE

Included with Visionary & Investor Membership

6 Weeks of Banner Ads on High Traffic Pages

- Events Calendar
 - Business Directory & Membership pages
- Specs: 480 x 60px

6 Weeks of Banner Ads on Subpages

- Events Calendar
 - Business Directory Subcategory
- Specs: 480 x 60px

3 Email Header or Inline Ads

Specs: 570 x 100px

3 Email Footer Ads

Specs: 570 x 100px

\$1,250 VALUE

INVESTOR ADDITIONAL BENEFIT

1 Complimentary Member Feature Article

