



About the NxLevel® Entrepreneurs Course: Fall 2015

Presented by the Greater Spokane Valley Chamber of Commerce

Overcome Limitations

Learn it today, use it tomorrow.



Insight

You dream, think about, and plan for your next level of success. Develop a plan that is based in reality and implementable.

Solutions

You want solutions to limiting factors such as cash flow, employees, competition, and daily problems. Gain skills to grow beyond your current level.

Success

Graduates of the NxLevel® Course show a 200% increase in sales after one year compared to a 6% average growth rate of businesses in Washington State in 2005.

Session Content and Schedule

1. Introduction, overview, & entrepreneurship; business ethics
2. Planning & research: Entrepreneurial essentials
3. Organizations matter: Management & legal structure; Commercial insurance
- SS - 1 - Critical Thinking and Problem Solving; Time management
4. Marketing—"behind the scenes": analysis & understanding
5. Marketing—"on stage": strategies, tactics & implementation
- SS - 2 - Advanced Marketing: Social networking; Sales
6. Financial overview: Books, records & controls
- 7, 8. Financial planning, budgets & assumptions
9. Developing and using cash flow projections; understanding & using financial statements
10. Financing your business: Alternative sources of money
11. Green / Environmental Solutions; Intellectual Property; Open Forum
12. Your business future: Negotiating, managing growth, and plan completion

Location:	Spokane Valley Tech 115 S University Rd., Spokane Valley, WA 99206
Date/Time:	Sessions held on Wed. 6:00 p.m. — 9:00 p.m. Start: Sept. 2, 2015 End: Dec. 2, 2015 (no class Thanksgiving week) SEAP: 9/1/15 – 12/31/15
Format:	Course Instruction; Guest Speaker; Business Planning
Cost:	\$500 for the first person from your business, includes comprehensive reference book, class handouts, etc. \$50 discount for the second person from same business (only one set of books). Special pricing for three or more from the same business.

Reserve a seat in the class with a completed application and \$150 deposit (refundable through Aug. 26, 2015). For more info, call the Chamber: 509-924-4994; fax 509-924-4992; <http://www.spokanevalleychamber.org> or email info@spokanevalleychamber.org.