

# Identity Theft: Keeping Your Business & Your Customers Safe



FREE Webinar for Small Business Organizations  
and their members

*Presented by the Federal Trade Commission &  
Internal Revenue Service*



**Thursday, February 11, 2016**

**9:00—10:15 am Alaska**

**10:00—11:15 am Pacific**

**11:00 am—12:15 pm Mountain**

## **Speakers from the FTC and IRS will discuss:**

- How businesses can avoid being victims of ID theft
- How businesses can protect themselves and their customers
- Who to contact/what to do if they suspect they are a victim of ID theft
- Ways IRS and FTC are combating ID theft
- Lessons from FTC cases about good data security practices for businesses
- Where to find ID theft resources on the FTC and IRS websites

## **Keeping Customers' Information Safe**

Hear how to identify data security risks for small businesses that can result in ID thieves getting customer information, and get advice from the Federal Trade Commission on how to protect sensitive information, including password policies, access controls, network segmentation and securing physical media.

## **Identity Theft & Taxes**

Identity theft is growing, and the IRS has taken numerous steps to combat it and protect taxpayers. Learn what to look for and how to report tax related ID theft issues, and where to find information and resources on the IRS website.



**Extra! The US Small Business Administration** will give a brief overview of the programs and services they have available to small business owners.

**To register, click here:** <https://www.webcaster4.com/Webcast/Page/1147/12536>

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