

Greater Spokane Valley Chamber Celebrates 100 Years

At the Valley Chamber, our mission is to be the catalyst for building relationships, driving collaboration, and championing opportunity in the Greater Spokane Valley. This past year has been one for the Greater Spokane Valley to shine. We have seen exciting investments into our community, new businesses, and much more. So many of our small business owners had the opportunity to expand their operations or start new ventures. Growth in our community also translated into growth for us here at the Chamber as we welcomed 116 new members and celebrated 13 new business ribbon cuttings since July 1 of 2021!

The Chamber remains a strong advocate of small businesses and their importance in our community. According to the U.S. Small Business Administration, there were 32.5 million small businesses in the United States in 2021. They truly are the foundation of commerce in our country. As we continue to work our way through the aftereffects of the COVID-19 pandemic, please join us in supporting our local businesses by shopping and buying local.

In the following pages, we'll look back on some of the exciting accomplishments of our members and the Valley Chamber over the past year. It was certainly a great year, and we couldn't have done it without our member's support!

Lance Beck

President & CEO
Greater Spokane Valley
Chamber of Commerce

Executive Committee

Lance Beck
President & CEO

Tami Yager
Chair, WM

Matt Albright
Chair Elect, Providence

Trent Maier
Vice Chair, Trailbreaker
Cider

Kelly Fukai
Secretary, Spokane
International Airport

Phil Champlin
Treasurer, HUB Sports
Center

Wanda Buddrius
Member At-Large, BECU

Kevin Rasler
Past Chair, Inland Empire
Paper Company

Board of Directors

Brooke Baker Spink
Baker Construction &
Development, Inc.

Kevin Brockbank
Spokane Community
College

Ray Corwin
Bank of America

Elaine Damschen
Mainstream Electric

Tammy Fleiger
STCU

Joe Frank
Greenstone Corp

Kary Gibbs
US Bank

Terry Judge
Hotstart, Inc.

Wade Larson
Wagstaff, Inc.

Dee Dee McGowan
Coeur d'Alene Casino
Resort Hotel

Joe Morgan
Modern Electric Water
Company

Bonnie Quinn
QUINN Advertising

Greg Repetti
MultiCare Valley Hospital

Melanie Rose
Avista

Jeff Severs
Northwestern Mutual

Clinton Slovarp
Walmart

Chud Wendle
Hutton Settlement

Doug Yost
Centennial Real Estate
Investments

Ex-Officio Members (Non-Voting)

Kevin Freeman
City of Millwood

John Guarisco
Spokane Valley Fire
Department

Cris Kaminskis
City of Liberty Lake

Mary Kuney
Spokane County

Neil Muller
Chamber Foundation
Board Member

Brandi Peetz
City of Spokane Valley

James Rand
Visit Spokane

Randy Russell
Freeman School District

Kyle Rydell
West Valley School
District No. 363

Kelly Shea
East Valley School District

Ben Small
Central Valley School
District



BUILDING RELATIONSHIPS | DRIVING COLLABORATION | CHAMPIONING OPPORTUNITY



LARGEST MEMBER CATEGORIES

-  **1** Business & Professional Services
-  **2** Nonprofit Organizations
-  **3** Finance & Insurance
-  **4** Restaurants, Food & Beverage
-  **5** Health Care
-  **6** Government & Education
-  **7** Construction Equipment & Contractors
-  **8** Advertising & Media
-  **9** Real Estate, Moving & Storage
-  **10** Shopping & Specialty Retail

646 NEW MEMBERS ADDED IN 2021 **107** MEMBERS

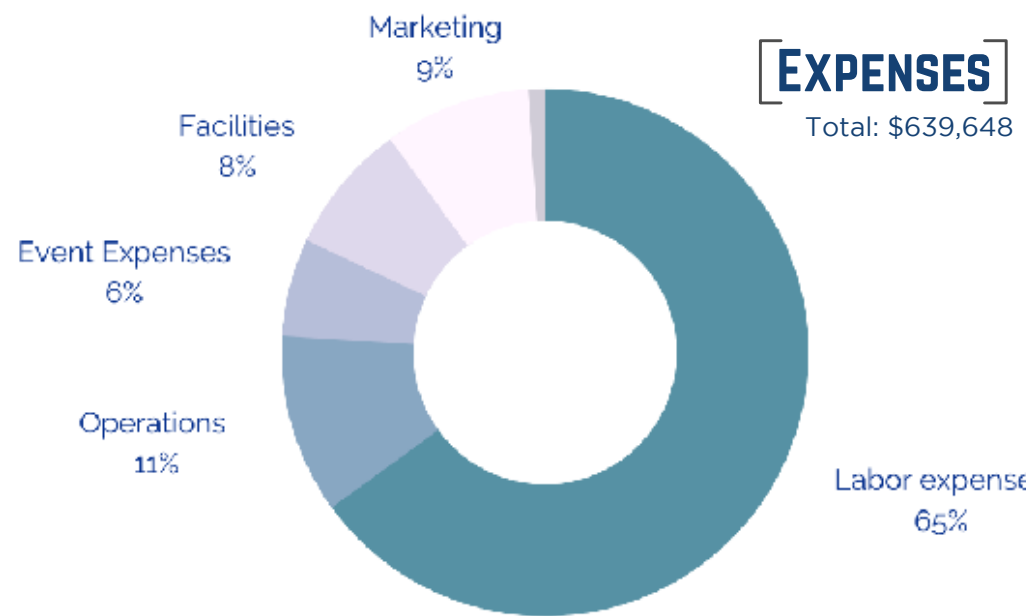
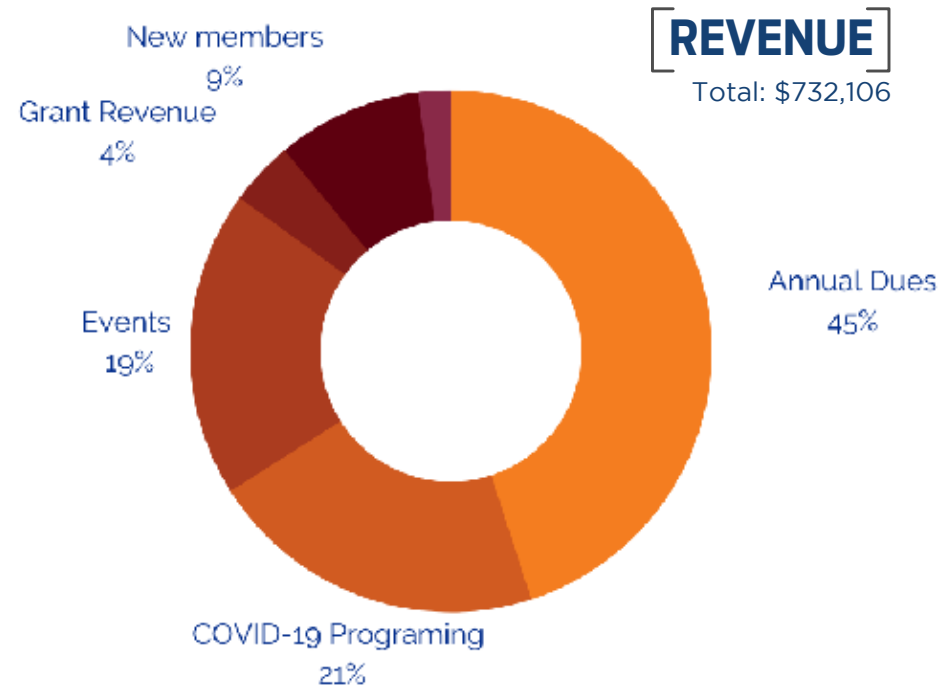
PROGRAMS & EVENTS

160 TOTAL ATTENDEES **2824**

In 2021, the Chamber hosted a hybrid of virtual and in-person events with the lift of some COVID restrictions. We brought our members together to discuss, network, learn, and celebrate the business community in the Greater Spokane region.

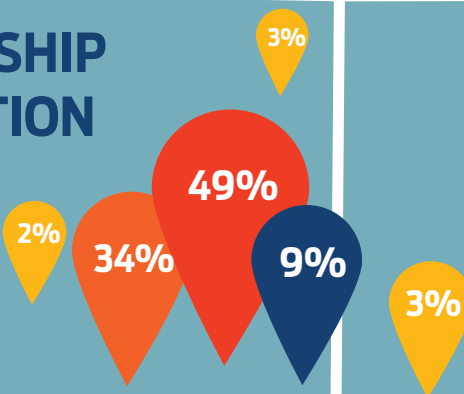
14 RIBBON CUTTINGS

2021 FINANCIAL REPORT



MEMBERSHIP BY LOCATION

- 49% Spokane Valley
- 34% Spokane
- 9% Liberty Lake
- 3% North Idaho
- 2% West Plains
- 3% Other



SCHOLARSHIPS AWARDED
\$21,499

to five students by the Spokane Valley Chamber Foundation

ADVOCACY EFFORTS

12 Government Action Committee Meetings, & 4 Regional Transportation Coalitions Meetings

16 AMBASSADORS

110 NETWORKING OPPORTUNITIES

5 Workshops

9 SIGNATURE EVENTS

88% MEMBER RETENTION RATE

7,642 SOCIAL MEDIA followers across all platforms & 79 newsletters sent



16 MEMBER BUSINESSES

highlighted in the Shop Local Campaign encouraging the community to support local businesses.

COVID-19 MEMBERSHIP RECOVERY

At the start of 2020 the Valley Chamber had 671 active members. At year-end of 2020 we lost 58 members due to Covid related challenges impacting business.

At the conclusion of 2021 our membership has grown steadily to 646 active members. The community remains resilient and strong membership growth is projected in 2022.