

ADVERTISING PACKAGES

Advancement Ad Package:

**Included with Advancement Membership Level*

Website Banners ***Cost: \$500**

Reach: 40,000+ visits/year
(Local and Out-of-State)

2 Weeks of Banner Ads on higher traffic pages:
- Member Directory
- Event Registration

Specs: 480 x 60px

2 Weeks of Subpage Banner Ads

- Chamber Events
- Member Events

Specs: 480 x 60px

Banner Ad Details:

- Ad schedule is based on a first come first served basis.
- Max rotation of five separate company ads per week.

Corporate Ad Package:

^Included with Corporate Membership Level

Email Communications Website Banners **^Cost: \$900**

Reach: 3,000+ subscribers in our e-newsletter

1 Email Header Ad
Specs: 570 x 100px

1 Email Inline/ Footer Ad
Specs: 570 x 100px
Placed within newsletter content.

One slot available per week per category.

Reach: 40,000+ visits/year
(Local and Out-of-State)

4 Weeks of Banner Ads on higher traffic pages:
- Member Directory
- Event Registration
Specs: 480 x 60px

4 Weeks of Subpage Banner Ads
- Chamber Events
- Member Events
Specs: 480 x 60px

Banner Ad Details:

- Ad schedule is based on a first come first served basis.
- Max rotation of five separate company ads per week.

Visionary & Investor Ad Package:

°Included with Visionary & Investor Membership Levels

Email Communications Website Banners **°Cost: \$1,250**

Reach: 3,000+ subscribers in our e-newsletter

3 Email Header Ads
Specs: 570 x 100px

3 Email Inline/ Footer Ads
Specs: 570 x 100px
Placed within newsletter content.

One slot available per week per category.

Reach: 40,000+ visits/year
(Local and Out-of-State)

6 Weeks of Banner Ads on higher traffic pages:
- Member Directory
- Event Registration
Specs: 480 x 60px

6 Weeks of Subpage Banner Ads
- Chamber Events
- Member Events
Specs: 480 x 60px

Banner Ad Details:

- Ad schedule is based on a first come first served basis.
- Max rotation of five separate company ads per week.

Ad space booking must take place two weeks in advance of desired run date. Artwork is due one week in advance of run date. Artwork is due on Fridays. Ad schedule runs Saturday through Friday. Please provide ads sized to specs in jpg or png format. Failure to provide artwork will result in a forfeit of reserved space.

Contact us:
Phone: 509.924.4994
Email: info@spokanevalleychamber.org



MEMBER STORIES

The Greater Spokane Valley Chamber of Commerce is dedicated to promoting the ways our members connect, learn, and grow. Member Stories give you the opportunity to share your successes and milestones with the Valley Chamber membership.

Member Feature:

\$1,250

Reach: 3,000+ subscribers in our e-newsletter. An average of 800 website visits weekly.

Includes:

700 - 1,000 Word Article

Highlighting you and your business. The Valley Chamber will work with you to identify a storyline.

Dedicated email

Featuring just your company with links to the article and your website, or an alternative link of your choice.

Articles are posted on the Valley Chamber's website with click-through links to your website.

Contact us:
Phone: 509.924.4994
Email: info@spokanevalleychamber.org

Member Spotlight:

\$750

Reach: 3,000+ subscribers in our e-newsletter. An average of 800 website visits weekly.

Includes:

500 - 700 Word Article

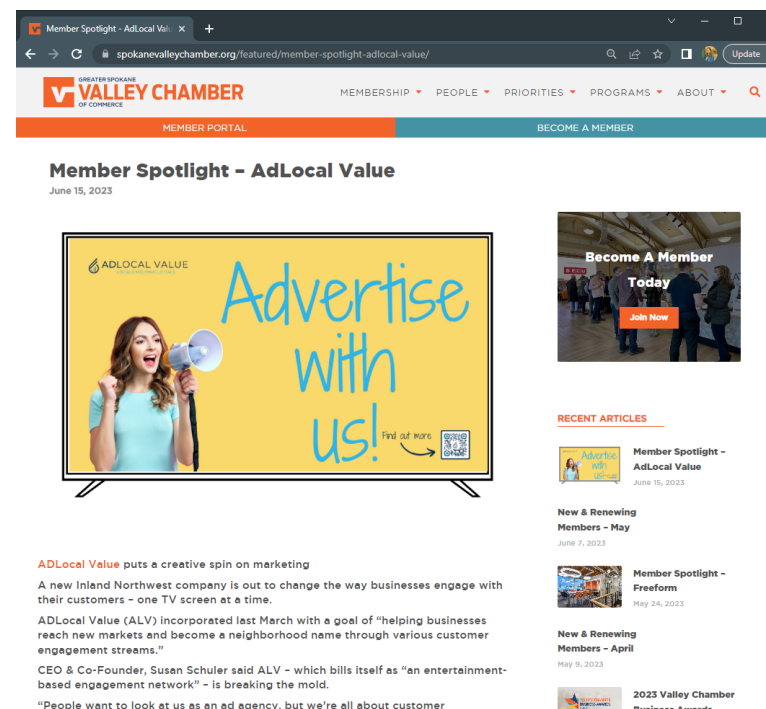
Highlighting you and your business. The Valley Chamber will work with you to identify a storyline.

Newsletter Inclusion

Member spotlights are included in the Valley Chamber's weekly e-newsletter with links to the article, and an alternative link of your choice.

Articles are posted on the Valley Chamber's website with click-through links to your website.

Story Example on Website:



The screenshot shows a web browser displaying the Greater Spokane Valley Chamber of Commerce website. The page title is "Member Spotlight - AdLocal Value" dated June 15, 2023. The main content area features a large image of a woman holding a megaphone with the text "Advertise with us!" and "Find out more" with a link icon. Below the image, there is a short paragraph about AdLocal Value's marketing approach, followed by a quote from the CEO & Co-Founder, Susan Schuler. The right sidebar contains a "Become A Member Today" button and a "RECENT ARTICLES" section with three article thumbnails.

Member Spotlight - AdLocal Value
June 15, 2023

ADLOCAL VALUE Advertise with us! Find out more

ADLocal Value puts a creative spin on marketing
A new Inland Northwest company is out to change the way businesses engage with their customers - one TV screen at a time.
ADLocal Value (ALV) incorporated last March with a goal of "helping businesses reach new markets and become a neighborhood name through various customer engagement streams."
CEO & Co-Founder, Susan Schuler said ALV - which bills itself as "an entertainment-based engagement network" - is breaking the mold.
"People want to look at us as an ad agency, but we're all about customer

Become A Member Today
Join Now

RECENT ARTICLES

- Member Spotlight - AdLocal Value**
June 15, 2023
- New & Renewing Members - May**
June 7, 2023
- Member Spotlight - Freeform**
May 24, 2023
- New & Renewing Members - April**
May 9, 2023
- 2023 Valley Chamber Business Awards**