ADVERTISING PACKAGES

Advancement Ad Package:

Included with Advancement Membership Level

Website Banners
*Cost: $500

Reach: 40,000+ visits/year
(Local and Out-of-State)

2 Weeks of Banner Ads on higher traffic pages:
- Member Directory
- Event Registration
Specs: 480 x 60px

2 Weeks of Subpage Banner Ads
- Chamber Events
- Member Events
Specs: 480 x 60px

Banner Ad Details:
- Ad schedule is based on a first come first served basis.
- Max rotation of five separate company ads per week.

Corporate Ad Package:

^Included with Corporate Membership Level

Email Communications
Website Banners
^Cost: $900

Reach: 3,000+ subscribers in our e-newsletter

Reach: 40,000+ visits/year
(Local and Out-of-State)

1 Email Header Ad
Specs: 570 x 100px

1 Email Inline/ Footer Ad
Specs: 570 x 100px
Placed within newsletter content.

One slot available per week per category.

4 Weeks of Banner Ads on higher traffic pages:
- Member Directory
- Event Registration
Specs: 480 x 60px

4 Weeks of Subpage Banner Ads
- Chamber Events
- Member Events
Specs: 480 x 60px

Banner Ad Details:
- Ad schedule is based on a first come first served basis.
- Max rotation of five separate company ads per week.

Visionary & Investor Ad Package:

°Included with Visionary & Investor Membership Levels

Email Communications
Website Banners
°Cost: $1,250

Reach: 3,000+ subscribers in our e-newsletter

Reach: 40,000+ visits/year
(Local and Out-of-State)

3 Email Header Ads
Specs: 570 x 100px

3 Email Inline/ Footer Ads
Specs: 570 x 100px
Placed within newsletter content.

One slot available per week per category.

6 Weeks of Banner Ads on higher traffic pages:
- Member Directory
- Event Registration
Specs: 480 x 60px

6 Weeks of Subpage Banner Ads
- Chamber Events
- Member Events
Specs: 480 x 60px

Banner Ad Details:
- Ad schedule is based on a first come first served basis.
- Max rotation of five separate company ads per week.

Ad space booking must take place two weeks in advance of desired run date. Artwork is due one week in advance of run date. Artwork is due on Fridays. Ad schedule runs Saturday through Friday. Please provide ads sized to specs in jpg or png format. Failure to provide artwork will result in a forfeit of reserved space.

Contact us:
Phone: 509.924.4994
Email: info@spokanevalleychamber.org

GREATER SPOKANE VALLEY CHAMBER OF COMMERCE

MEMBER STORIES

The Greater Spokane Valley Chamber of Commerce is dedicated to promoting the ways our members connect, learn, and grow. Member Stories give you the opportunity to share your successes and milestones with the Valley Chamber membership.

Member Feature:

$1,250

Reach: 3,000+ subscribers in our e-newsletter. An average of 800 website visits weekly.
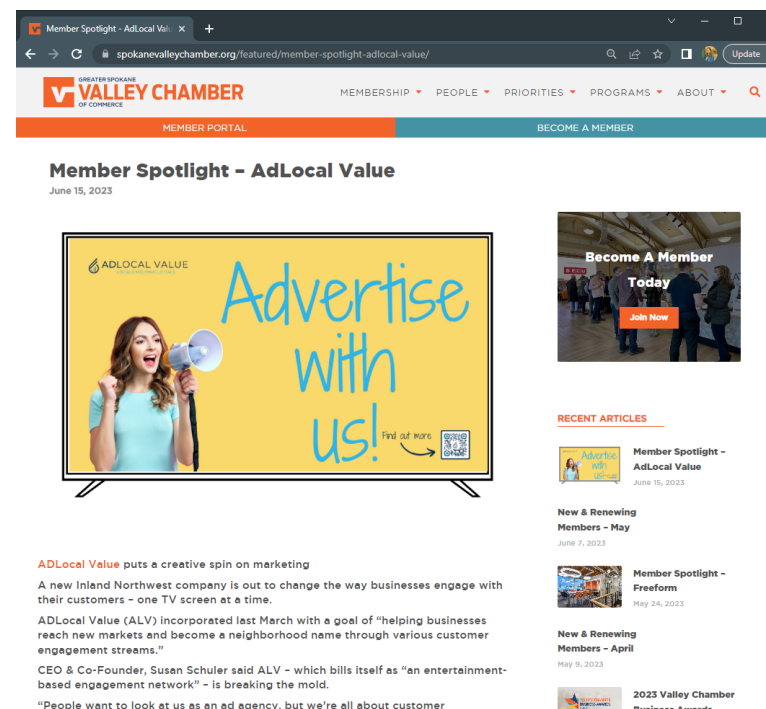
Includes:

700 - 1,000 Word Article
Highlighting you and your business. The Valley Chamber will work with you to identity a storyline.

Dedicated email
Featuring just your company with links to the article and your website, or an alternative link of your choice.

Articles are posted on the Valley Chamber's website with click-through links to your website.

Member Spotlight:

$750

Reach: 3,000+ subscribers in our e-newsletter. An average of 800 website visits weekly.

Includes:

500 - 700 Word Article
Highlighting you and your business. The Valley Chamber will work with you to identity a storyline.

Newsletter Inclusion
Member spotlights are included in the Valley Chamber's weekly e-newsletter with links to the article, and an alternative link of your choice.

Articles are posted on the Valley Chamber's website with click-through links to your website.

Story Example on Website:

Contact us:
Phone: 509.924.4994
Email: info@spokanevalleychamber.org