

Greater Spokane Valley Chamber's Year of Relationship Building

At the Valley Chamber, our mission is to be the catalyst for building relationships, driving collaboration, and championing opportunity in the Greater Spokane Valley. This past year has been one of relationship building for the Greater Spokane Valley Chamber Commerce.

Our small but mighty team of seven is fully committed to our mission and play a crucial role in our success. Their tenure and expertise ensure that we continue to help our members thrive.

We have built a steady foundation that supports growth and opens up new opportunities. Our Board of Directors, energized more than ever is actively engaged in the community, proudly representing the Chamber and its mission.

In 2023, have welcomed 141 new members and celebrated 30 ribbon cuttings for new businesses in our community.

Our Annual Report looks back on a few of the many accomplishments made by us and our members this past year. It was an amazing year and couldn't have done it without the support of our members!

Lance Beck

President & CEO
Greater Spokane Valley
Chamber of Commerce

Executive Committee

Lance Beck
President & CEO

Trent Maier
Chair, Trailbreaker Cider

Brooke Baker Spink
Chair-Elect,
Baker Construction &
Development, Inc.

Kelli Pearson
Vice Chair, Pearson &
Weary Pain Relief Clinic

Chud Wendle
Vice Chair, Hutton
Settlement

Kevin Brockbank
Secretary, Spokane
Community College

Phil Champlin
Treasurer, HUB Sports
Center

Wanda Buddrius
Member At-Large, BECU

Matt Albright
Past Chair, Providence

Board of Directors

Casey Brazil
Kiemle Hagood

Ray Corwin
Bank of America

Colton Ducken
Avista

Chris Duff
Spokane Indians

Tisha Goodman
Greenstone Corp

Grant Guinn
Tru by Hilton

Scott Hislop
Wolff, Hislop, & Crockett

Shelley Johnson
Coldwell Banker Tomlinson

Wade Larson
Wagstaff, Inc.

Dee Dee McGowan
Coeur d'Alene Casino
Resort Hotel

Joe Morgan
Modern Electric Water
Company

Neil Muller
Acrisure

Staci Nelson
NIMA

Chris Robinson
Inland Empire Paper
Company

Sarah Russell
Inland Imaging

Suzanne Schmidt
Individual

Chris Severin
STCU

Jeff Severs
Northwestern Mutual

Clinton Slovarp
Walmart

Jim Van Loben Sels
Mt. Spokane Ski &
Snowboard Park

Tami Yager
WM

Ex-Officio Members (Non-Voting)

John Guarisco
Spokane Valley Fire
Department

Cris Kaminskis
City of Liberty Lake

Josh Kerns
Spokane County

Laura Padden
City of Spokane Valley

John Parker
Central Valley School
District

Randy Russell
Freeman School District

Kyle Rydell
West Valley School
District No. 363

Brian Talbott
East Valley School District



BUILDING RELATIONSHIPS | DRIVING COLLABORATION | CHAMPIONING OPPORTUNITY



141 NEW MEMBERS **774** TOTAL MEMBERS
ADDED IN 2023

LARGEST MEMBER CATEGORIES

-  **1** Business & Professional Services
-  **6** Construction Equipment & Contractors
-  **2** Nonprofit Organizations
-  **7** Real Estate, Moving & Storage
-  **3** Finance & Insurance
-  **8** Health Care
-  **4** Government & Education
-  **9** Shopping & Specialty Retail
-  **5** Restaurants, Food & Beverage
-  **10** Advertising & Media

PROGRAMS & EVENTS

195 In 2023, the Chamber hosted a variety of events and programs to our members to discuss, network, learn, and celebrate the business community. This year we introduced a new networking events titled **What's Brewing**. This event featured a short presentation on various topic happening in the community and gave members another opportunity to network.

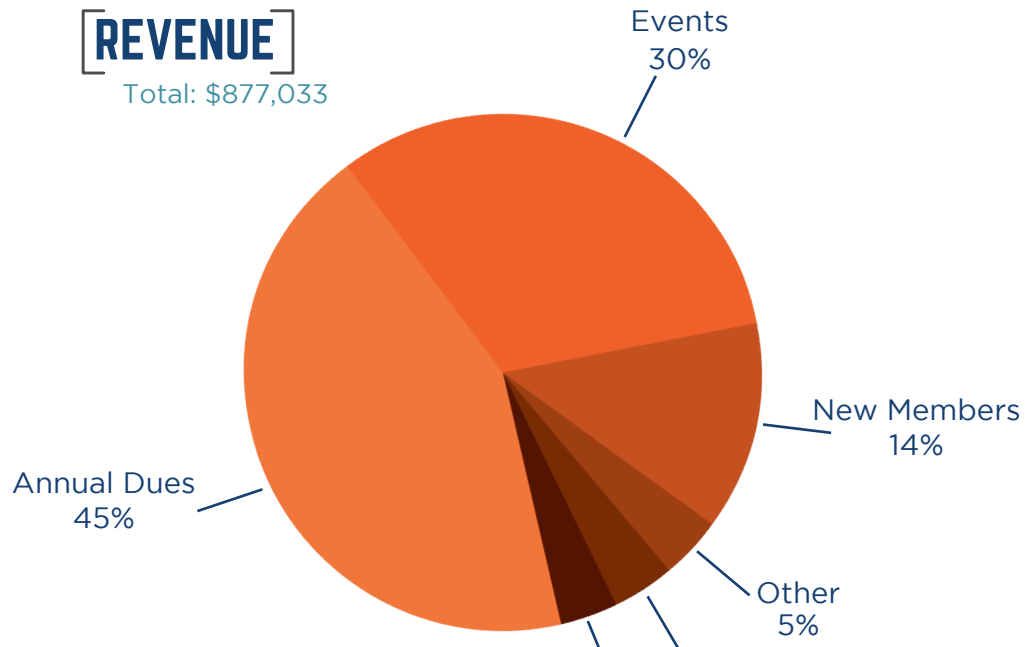
TOTAL ATTENDEES 3,248

30 RIBBON CUTTINGS

2023 FINANCIAL REPORT

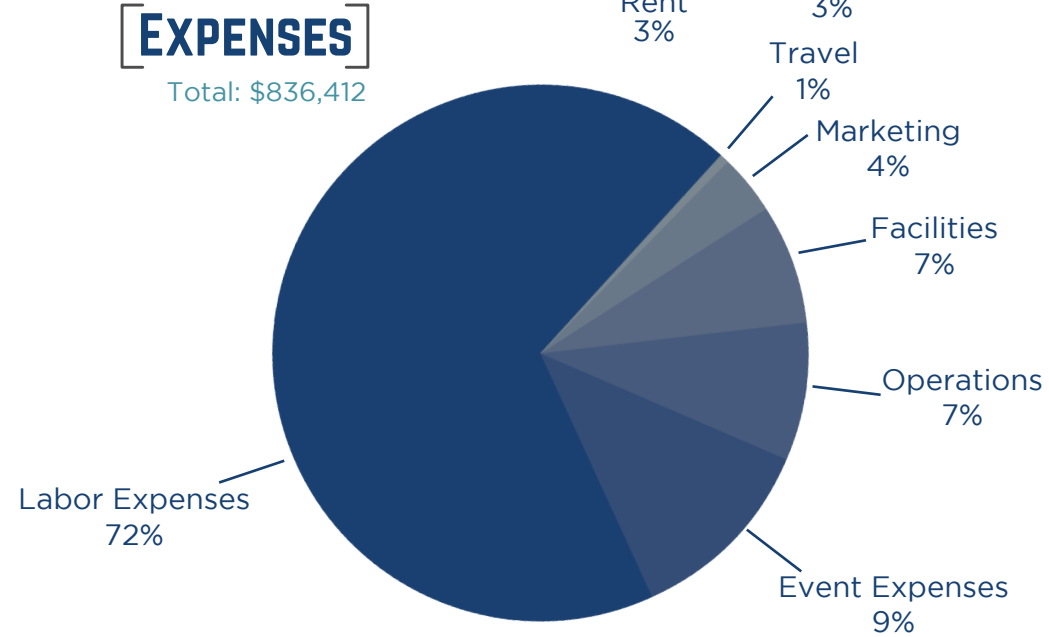
[REVENUE]

Total: \$877,033









[EXPENSES]

Total: \$836,412



MEMBERSHIP BY LOCATION

-  50% Spokane Valley
-  33% Spokane
-  8% Liberty Lake
-  4% North Idaho
-  2% West Plains
-  3% Other

3 INVESTOR PARTNER
12 VISIONARY PARTNERS
28 CORPORATE PARTNERS

78% MEMBER RETENTION RATE

ADVOCACY EFFORTS

12 Government Action Committee Meetings
 The Chamber advocated legislature for local businesses and schools during the **Olympia** and **DC** fly-ins.

5 STRATEGIC PRIORITIES

- CHAMPION BUSINESS DEVELOPMENT & INFRASTRUCTURE**
- QUALITY OF LIFE & COMMUNITY**
- COMMUNITY HEALTHCARE**
- EDUCATION & WORKFORCE**

16 Strategic Initiatives to come out of the **24** Strategic Priority Committee meetings

SCHOLARSHIPS AWARDED

\$12,600 to **three** students by the Spokane Valley Chamber Foundation

130 NETWORKING OPPORTUNITIES

5 NETWORKING GROUPS

11 SIGNATURE EVENTS

15 MEMBER STORIES highlighted on our Valley Chamber website.

10,132 SOCIAL MEDIA followers across all platforms & **91** newsletters sent



18 AMBASSADORS